



vanenburg

Empowering growth by modernizing your enterprise IT





## We are enterprise IT industry pioneers, building on a heritage of innovation

Vanenburg is an independent IT service provider. We are experts in offering enterprise IT modernization solutions with managed and professional services around Google Cloud Platform, Salesforce Platform, Thinkwise and open Java technologies. We are your guide in “Industry 4.0” solutions, and your partner in the discovery of innovative technologies to embrace new business models and revenue streams.

### Some facts & figures

Employees	150+
Years of heritage in enterprise software	40+
Years of experience on Google Cloud	10+
Daily users of our enterprise apps	80 k
Enterprise apps developed	200+
Technical certificates	75+
Certified	ISO 27001 & NEN 7510



## Our DNA

Vanenburg has grown considerably over the past years and consists of a team of 150+ enthusiastic and dedicated 'modernizers' in the Netherlands and in India, along with offices in North America, France and South Korea. At Vanenburg, we value a diverse culture. Having a presence in India since the late 1980s, the Dutch-Indian heritage is part of our DNA. The core values which bind us together, are:



## Founder & Chairman: Jan Baan

Jan Baan has over 40 years of entrepreneurial and business leadership experience in the software industry. Internationally recognized for his key role in creating the worldwide market for Enterprise Resource Planning (ERP) software, Jan is a self-made serial entrepreneur and philanthropist.





### What do we offer

We believe that companies can outperform their peers by modernizing their enterprise IT solutions. Vanenburg is the industry expert in manufacturing, supply chain & logistics, retail & wholesale, digital natives and healthcare. We leverage innovative technologies such as AI / ML, IoT, machine learning, and big data.



#### ERP extensions & integrations:

Enrich your (legacy) ERP, and build a digital foundation to drive operational efficiencies



#### Custom core systems:

Build a flexible platform, tailored to your unique business, to stand out from the competition



#### Enterprise applications:

Create new cloud-native applications based on modern technologies, enabling innovation



#### Apps



#### Data



#### Infrastructure



#### Integration

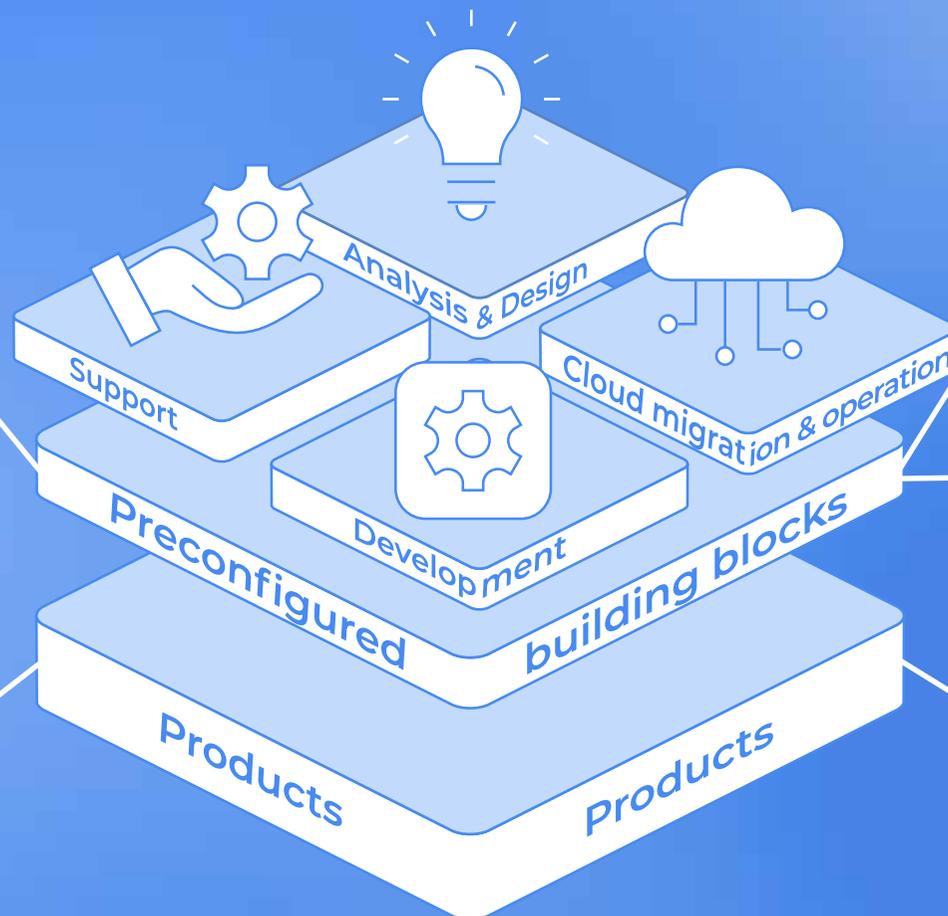
Vanenburg offers modernization solutions in the fields of **apps** (highly customizable, rapidly built, and at scale), **data** (data warehouse & data lake management, smart analytics & AI), **infrastructure** (migrate fast and modernize workflows on Google's global, secure and reliable infrastructure), and **integration** (API-led architecture, modernizing legacy applications alongside new cloud services).



Your custom end-to-end document automation solution



Prototyping- & code generation framework




Fit-for-purpose cloud-based project management solution



Intelligent factory plant automation solution



Micro apps to quickly build small task-driven apps

### Technology overview

At Vanenburg we aim to make enterprise systems affordable and agile, by decoupling layers and services, avoiding vendor lock-in and incorporating intelligence such as machine learning. For your solution we are leveraging the most suitable technology from Google Cloud, Salesforce and Thinkwise. With our preconfigured building blocks on Google Cloud we provide a “jumpstart” for several specific solutions, customized to your needs. These building blocks find their heritage in our productized frameworks Rappit and Collabrr.



Google Cloud Platform: We offer a wide range of services around infrastructure modernization, application development, integration, data management, smart analytics and artificial intelligence (AI).



Salesforce: We offer development services based on the Salesforce platform and provide additional integration- and analytics & AI services.



Thinkwise: We leverage the Thinkwise low-code ERP platform to quickly develop and implement your custom enterprise solutions.



## What if... your 110,000 employees lack productivity tooling?

**...the Vanenburg way:** rapidly developing 50+ tailor-made business critical workflow applications in domains like R&D, HRM, Finance, Q&R. Partnership since 2011. Delivering advanced applications with a very low TCO, and adding innovative capabilities (like big data) to them.

For a global automotive supplier with over 16 bn Euro revenue, we continuously add new applications with integrations to backend ERP systems such as SAP and Peoplesoft. They are built using Vanenburg's rapid application development tooling, on top of a solid and secure Google Cloud. We leverage AI/ML capabilities, and deliver cloud-native apps. Daily usage of apps varies between 1.000 and 60.000 users.

"We choose Vanenburg because digital agencies do not understand our business and the 'big six' are too expensive and inflexible/not agile. Vanenburg understands both technology and business including know-how about processes."

**Group CIO, automotive customer**



## What if... your core IT system lacks competitive advantage?

**...the Vanenburg way:** creating a tailor-made transport management system (TMS), integrated with existing core systems, enabling companies to stand out from the competition instead of following a standard package.

Vanenburg helps NewPort Tank Containers, a global, specialized tank container operator with 400+ million USD revenue, to stay an industry leader by digitizing their complete transportation management process. The new TMS smoothly processes over 1.5 million of weekly transactions, and is developed from scratch, delivering reduced licensing costs. By using open source components, 'vendor lock-in' is avoided.

"Vanenburg is not only a very skillful supplier and developer, but also a very good partner, walking the extra mile and providing world class services across the world and around the clock.

With their help, we have reduced processing time in our sales and operations teams by more than 50%, compared to our old system"

CEO, NewPort Tank Containers

## What if... there is no standard horticulture ERP system available?

**...the Vanenburg way:** replacing a homegrown and legacy system, building a complete and tailored ERP system on top of Salesforce, enabling support for unique plant propagation processes next to generic ERP best-practices.

Qualitree is a premier propagation and nursery operation, based in Canada, dedicated to producing some of the finest plant products, shipping over million plants per week. Vanenburg enables Qualitree to operate data driven growing, which is not only collecting data, but mining and integrating relevant data from third parties to ensure better decision making and optimize the growing process efficiency.

“Vanenburg is not afraid of a challenge. If there is something not working in the project, or we are not happy or we see any improvements, Vanenburg has no problem taking this criticism and fixing it and moving forward. They are not only a trusted Salesforce partner, they are a trusted partner of ours as well.”

**William Klaassen, Project Manager, Qualitree**



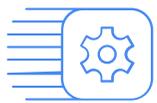
Google Cloud  
Partner



### A dedicated Google Cloud Platform Partner

Vanenburg is a long-time Google Cloud partner, using Google Cloud technology since 2011. We deliver both *professional* and *managed services*.

With an experienced team of 50+ certified experts we are serving enterprises and mid-market organizations 24x7 and at a global scale.



#### Application development

Application modernization  
Cloud native application development  
Application support & maintenance



#### Infrastructure modernization

Cloud migration  
Cloud optimization  
Cloud operations



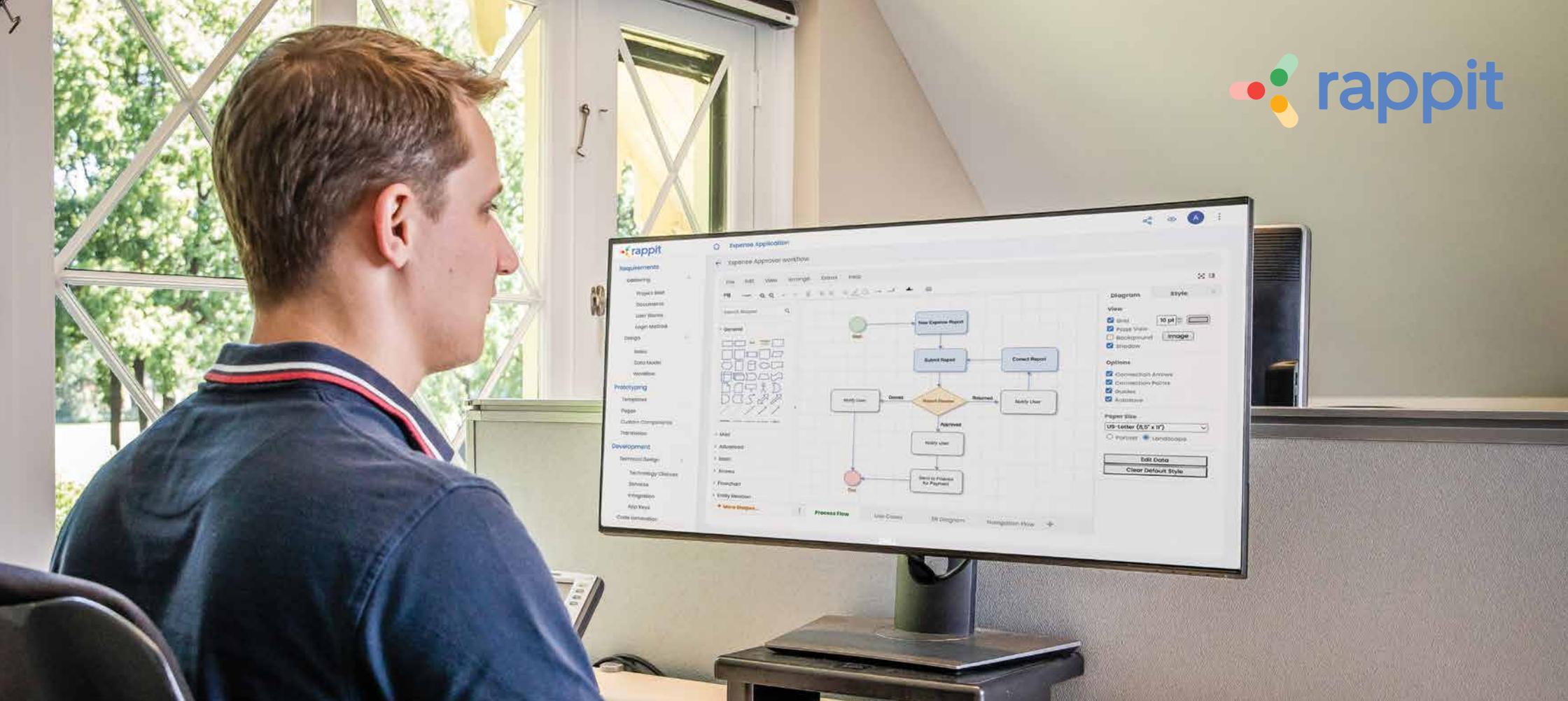
#### Data management

Datawarehouse & analytics  
Database migration  
IoT platform



#### Smart business analytics & AI

ML data analytics  
ML model preparation  
ML insight



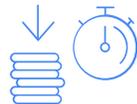
## Rappit - rapid application development

Our Rappit tool is a productivity improvement framework for rapid application development on Google Cloud. It gives you the capability to



### Rapid results

Instant prototyping reduces project risk via immediate feedback from the business



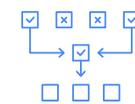
### Lower TCO

Generates the bulk of the required source code



### No vendor lock-in

No runtime licenses required for Rappit-generated applications. Customers own the generated source code



### Leverage best practices

Guides business analysts and developers throughout design, development and deployment



## Flowcreate

Flowcreate is a micro apps platform that enables citizen developers to increase their productivity, and offers connectivity. It addresses a key challenge for today's enterprises: "How to strike a balance between

timely and innovative IT support, while maintaining productivity and controlling costs"? This is difficult to do with resource and capital intensive implementations of complex software solutions. Meet Flowcreate - a platform to quickly and economically build micro-apps to streamline processes.



**No code - low code approach to easily compose a micro app**  
Configure the pre-build features based on your need



**Improve enterprise workflow**  
Simplify interactions with the enterprise system through a task oriented approach. Sync your data back to one of the underlying systems



**Supporting multi-devices and offline capabilities**  
App can be provisioned via web or downloaded to dedicated container app (in App Store & Play Store)



## How can we unlock your growth?

We are technology experts, used to collaboratively deliver quality work in a short period of time. We do not believe in lengthy consultancy projects, but we see the need for establishing a good common ground and creating a well-thought-out design.

Our modernization journey starts with assessing your application landscape, followed by planning your modernization possibilities. When this is done, we can - in quick iterations - start to modernize your first path, which will save costs and optimize your operations.



**Assess** your application landscape



**Plan** what you can modernize, how, and in what order



**Modernize!** Pick a path, and get started



**Optimize** your operations and save on costs

Start your modernization journey now!

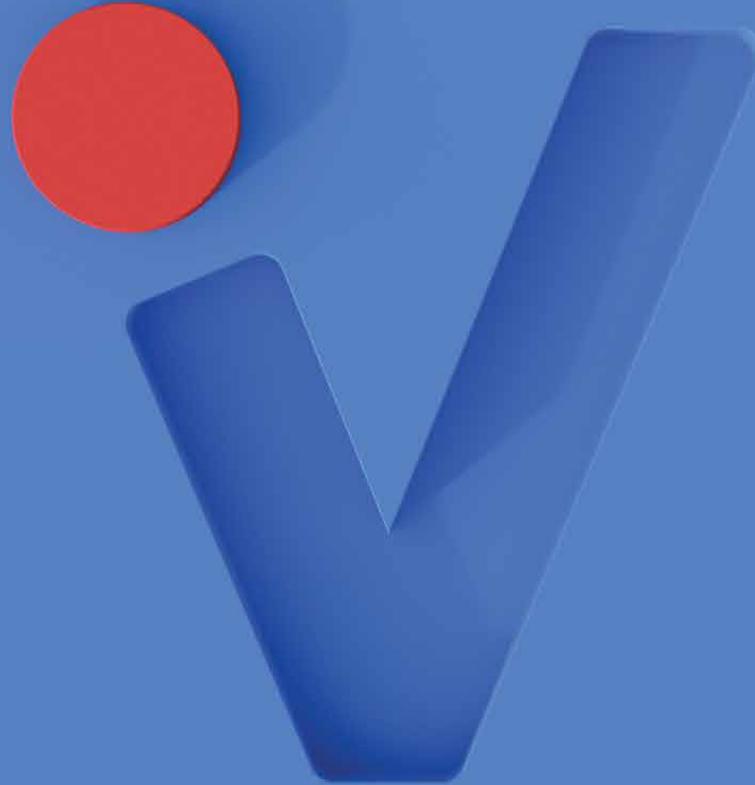




From left to right: Hans Don CTO, Ardjan Baan Co-CEO & COO, Paul Baan Co-CEO & COO.



# vanenburg



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## **Vanenburg USA**

Houston, TX

## **Vanenburg France**

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## **Vanenburg Korea**

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